

GENERAL TERMS AND CONDITIONS

ARTBOX.PROJECT World 1.0

1. REGISTRATION

- 1.1 All artists of any nationality can apply, there are no Age limit.
- 1.2 The size of the work of art is freely selectable.
- 1.3 The artwork must be a work of the artist and he must own all copyrights. This means that the artist must have created the artwork himself and it must not be a copy of another artwork by another artist!
- 1.4 All art forms and art techniques are **permitted**.
- 1.5 No pornographic, racist or ethically unacceptable works will be accepted. The decision whether to accept a work of art lies solely with ARTBOX.PROJECTS. If an **unjustifiable** work is not accepted, the participation fee will be refunded.
- 1.6 Each artist can submit as many works of art as he/she likes, for each work of art he/she has to fill in a form and pay the participation fee of 45 euros, the **registration period runs until 24 December 2020**

2. WHAT DOES THE ARTIST RECEIVE FOR HIS REGISTRATION

- 2.1 Every registered work of art for which the participation fee has been paid will be shown digitally on a 55" screen into a slideshow with all other participants from January 4 - March 31, 2021 in the ARTBOX.GALLERY Zurich (Giessereistrasse 1, 8005 Zurich). In total there are six 55" screens, three in landscape and three in portrait format. Each artwork is labeled with the artist name, artwork name and a personal QR code. The QR code leads to the website that the artist specified in the form during registration. In addition, during this time, each registered artwork will be presented on the world's second largest art and auction platform www.artsy.net under ARTBOX.GALLERY. ARTSY has over 1 million verified buyers, the platform is exclusively accessible to galleries. If an artwork is sold via ARTSY this month, the artist receives 100% of the sales price.
- 2.2 The jury selects 10 finalists and 100 semi-finalists for the exhibition in Zurich. The Winners will be notified by email on 31 December 2020.
- 2.3 The original artworks of the 10 finalists will be presented in a group exhibition in the ARTBOX.GALLERY Zurich, exhibited from April 1 - 30, 2021. Only the finalist artwork will be shown original in Zurich, the remaining registered artworks will be shown together with the other participants digital on the 55" screens. ARTBOX.PROJECTS will cover the transport costs of the finalist artworks to the gallery and back to the artist as well as the services on site. In summary, the on-site services include the following:
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 - An exhibition space for the finalist artwork including hanging of the artwork
 - Support by sales personnel during the entire exhibition
 - Labelling of the exhibition space according to the standards of the ARTBOX.GALLERY
 - Creation of two personalized QR-codes (website & statement video), these are used to allow visitors with a mobile phone to directly access the artist's website or to view the artist's statement video about his work of art.
 - Personalized exhibition catalog with further works of art by the artist
 - The artwork of each finalist will be shown on the online platform ARTSY in the profile of the ARTBOX.GALLERY in a special online viewing room. This Online Viewing Room will be shown from January 4 - April 30, 2021. ARTSY is the second largest art online platform with over 1 million verified buyers, only galleries can present works of artists on this platform. If a finalist artwork is sold via ARTSY this month, the artist will receive 100% of the sales price.

- 2.4** The artworks of the 100 SEMI-FINALISTS will not be exhibited as originals. The works of art from the 100 SEMI-FINALISTS will be displayed on the two 86" HD screens reserved for the semi-finalists in the ARTBOX.GALLERY. Each work of art is displayed with the artist name, artwork name and a personal QR Code. The QR code leads to the website that the artist has specified in the form during registration. Furthermore, all SEMI-FINALISTS will be listed in the profile of ARTBOX.GALLERY in a special online viewing room on the online platform ARTSY. This Online Viewing Room will be shown from January 4 - April 30, 2021. ARTSY is the second largest art online platform with over 1 million verified buyers, only galleries can present works by artists on this platform. If a semi-finalist artwork is sold via ARTSY this month, the artist will receive 100% of the sales price.
- 2.5** Only semi-finalists will be shown on the two additional 86" screens, all other participants will as described under point 2.1.
- 2.6** All participants are free to choose whether or not to offer their artwork for sale. The ARTBOX.GALLERY **does not** take any **commission** on a sale.
- 2.7** The transport of the artwork of the 10 finalists to Zurich and back to the venue will be covered by ARTBOX.GROUPS GmbH. For all works of art sent in, for which the transport was not organized by ARTBOX.PROJECTS no liability and no transport costs are assumed.
- 2.8** The 110 artists (10 finalists + 100 semi-finalists) will be presented on the ARTBOX.PROJECTS website (www.artboxprojects.com). The 110 finalists will also be presented on the social media channels of ARTBOX.PROJECTS announced.
- 2.9** Each artist who has registered will receive a personalized exhibition. He is free to publish it or add it to his CV
- 2.11** Every artist who has registered will receive a picture of his artwork on the screen in the ARTBOX.GALLERY Zurich
- 2.12** Included in the special package is the participation fee for 5 artworks plus a personalized agenda 2021. 12 of your artworks will be shown in the agenda plus will be used for the cover of one of your artworks. Before printing we will send you an email with a link where you can check the agenda. You can also give us corrections. After that you have to send us a "Good for printing". After you have received the "OK to print" you cannot make any more changes. You will receive 10 pieces of this agenda sent to your home. In addition to the 5 artworks you have registered for the ARTBOX.PROJECT World 1.0, the 12 artworks of your agenda will also be shown on ARTSY. Only the 12 artworks of your agenda and the 5 artworks of your registration can be shown on ARTSY, the artworks cannot be exchanged.
- 2.13** Cancellation, discontinuation, postponement or adjustment of the exhibition The ARTBOX management is entitled to cancel, prematurely discontinue, postpone or adjust the operation of an exhibition for an important reason prior to its execution. If an exhibition has to be cancelled, prematurely aborted, postponed or adapted to the circumstances for an important reason, ARTBOX is released from its service obligations and the participants have neither a claim to fulfillment nor to withdrawal from the contract or to compensation for damages against ARTBOX. Payments already made will not be refunded. An important reason is given if force majeure, an official order or other circumstances beyond the control of ARTBOX make the proper execution of an exhibition impossible or difficult, or if the fair management cannot be reasonably expected to execute an exhibition for economic or political reasons.
- 3. SALE OF ARTWORKS of artists, which are shown on the screen**
- 3.1** All participants are free to release their registered artwork for sale or not. THE ARTBOX.PROJECTS will actively promote the sale of the shown works, which are for sale, each artist can provide us with further information about his art work to the buyer and artist. The total sales price will be paid to the artist, no commission will be charged for this service. In particular, each artist can tell us which information about him can be passed on and which not!
- 4. LEGAL**
- 4.1** The artist accepts these terms and conditions with his registration.
- 4.2** With his registration, the Artist declares that he is the author of the registered work of art and that he has not made a copy of a work of art by another artist
- 4.3** The ARTBOX.PROJECT has the right to publish the artwork on its own website, on all social media platforms and in print media related to the ARTBOX.PROJECT.

- 4.4 In the event of a discrepancy between a translated version of the General Conditions and the German original text, the German version is valid.
- 4.5 Should individual provisions of this contract be invalid or unenforceable or become invalid or unenforceable after the conclusion of the contract, the validity of the contract as a whole shall remain unaffected. The invalid or unenforceable provision shall be replaced by a valid and enforceable provision whose effects come as close as possible to the economic objective which the parties to the contract had pursued with the invalid or unenforceable provision. The above provisions shall apply accordingly in the event that the contract proves to be incomplete.
- 4.6 The **place of jurisdiction** is the registered office of THE ARTBOX.PROJECT by ARTBOX.GROUPS GmbH in 6300 Zug, Switzerland

Zug, Switzerland, October 1, 2020